

## **goodGround's Code of Ethics**

Our agency is committed to doing the right thing. So that you, the property consumer know what we stand for, we are placing the code of ethics which every employee of goodGround Real Estate pledges to uphold on public display. This enables us to deliver services to Bream Bay property consumers above the minimum standards required by legislation and professional association regulations.

**1. Act in the Clients' Best Interests**

We will always be fair to all parties but shall at all times act in the best interest of the party with whom we have an agency agreement: our client.

**2. Conflict of Interest**

We shall at all times avoid any actual or potential conflict of interest. Should any actual or potential conflict of interest arise it will immediately be disclosed to the client.

**3. Retain Confidentiality**

We shall at all times retain and respect the confidential and privileged nature of our dealing with clients and the public at large.

**4. Defend in Public**

We will always be prepared to defend our actions, services and activities in a public discussion with local property consumers, the media, clients and the local community at large.

**5. Comply with Law**

We shall at all times comply with all governing legislation.

**6. Comply with Professional Bodies**

We shall at all times comply with all by-laws, rules and regulations of all professional bodies of which we are members.

**7. Comply with Business's Policies**

We shall at all times comply with the policies, systems and procedures of our agency.

**8. Reject Uncertainty**

We will not give any proposed action, service or activity the benefit of the doubt. If we are uncertain as to whether it complies with our Code of Ethics, we will reject it.